

PICCA LOU LOU

Spring/Summer

2022

**THE
JANUARY
UPDATE**





The Picca Loulou collection is designed and manufactured by Bon Ton Toys. An Amsterdam based plush company, on a mission to bring children happiness.

All Picca Loulou items are designed with love, made of the finest materials and manufactured according to the highest standards when it comes to sustainable and ethical production.

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stronger industry through the ethical production of toys by working with 9 standards:

Working hours must not be excessive & overtime must be voluntary

Legal and fair pay

No child labor

No forced or involuntary labor

No discrimination

Employees must be treated with dignity and respect

Employees' right of association must be observed

Individual written labor contracts must be provided

Working conditions are safe and employee health is not endangered



Picca Loulou

2022

Blz. 8
Waterstories

Blz. 12
Fairies

Blz. 24
Boxed Buddies

Blz. 30
Dream Friends

Blz. 36
Display Friends

Blz. 38
Accessories





Picca Loulou parties are the best!

**In a magical world, not far from ours,
live the wise and happy creatures
of Picca Loulou.**

**Together with their beloved friend Moon,
they bring joy and happiness to children
all around. The colourful characters
are designed to stimulate your
little one's creativity and
imagination and every item will
cheer up any room.**

**Sweet stories lie as a foundation
for the high quality craftsmanship
of the Picca Loulou collection.
Made of sustainable and natural materials
and wrapped up in the prettiest giftboxes,
they are a one-of-a-kind gift.**





Oyster Twin Soft Pink
30cm - 12"
25.215.048 IC 4 • OC 12



Oyster Twin Baby Blue
12cm - 5"
25.215.047 IC 4 • OC 12



Mermaid Pearl
22 cm - 8.5"
25.215.024 IC 4 • OC 12



Mermaid Isla
22 cm - 8.5"
25.215.023 IC 4 • OC 12



Goose Gretchen

20cm - 8"

25.215.018 IC 4 • OC 12



Duck Davey

17cm - 7"

25.040.030 IC 4 • OC 12



Swan Susie

28cm - 10"

25.215.046 IC 4 • OC 12



Hippo Hilary

23 cm - 9"

25.215.037 IC 4 • OC 12

**"I am a classy lady,
if I say so myself.
Which is why
I wear a crown.
My manners are
impeccable you know.**



**But sometimes,
if someone calls me fat,
my manners disappear.**

**And I will tell them:
I'm not fat. I am just
a little chubby"**



Alligator Alfred

24 cm - 9.5"

25.215.052 IC 4 • OC 12



Fairy Dolores

And
her Lucky
Lily



Fairy Dolores
35cm - 14"
25.215.049 IC 4 • OC 12



Fairy Mathilda
 35cm - 14"
 25.215.020 IC 4 • OC 12



Fairy Féline
 35cm - 14"
 25.215.025 IC 4 • OC 12





**“I have funny little wings,
they do exactly what they want.
I like that.**

**Sometimes I’m afraid to sit
way up in a high tree,
but then my wings take me
there anyway.**

**And then I’m no longer
scared, because going down
isn’t scary at all”**



**Fairy Mathilda in giftbox
11cm - 4”
25.215.027 IC 4 • OC 72**



**Fairy Féline in giftbox
11cm - 4”
25.215.026 IC 4 • OC 72**





Fairy Felicity
 35cm - 14"
 25.215.021 IC 4 • OC 12



Fairy Celeste
 35cm - 14"
 25.215.022 IC 4 • OC 12



Fairy Mathilda
 55cm - 22"
 25.215.028 IC 4 • OC 12



Lion Louie

And his magical manes!



Whale Wendy in gift box
21 cm - 8"
25.215.013 IC 4 • OC 12



Lion Louie in gift box
18 cm - 7"
25.215.012 IC 4 • OC 12



Horse Henry in gift box
20 cm - 8"
25.215.040 IC 4 • OC 12



Llama Lily in gift box
27 cm - 11"
25.215.010 IC 4 • OC 12



Rabbit Robin Pink in gift box
18 cm - 7"
25.215.002 IC 4 • OC 12

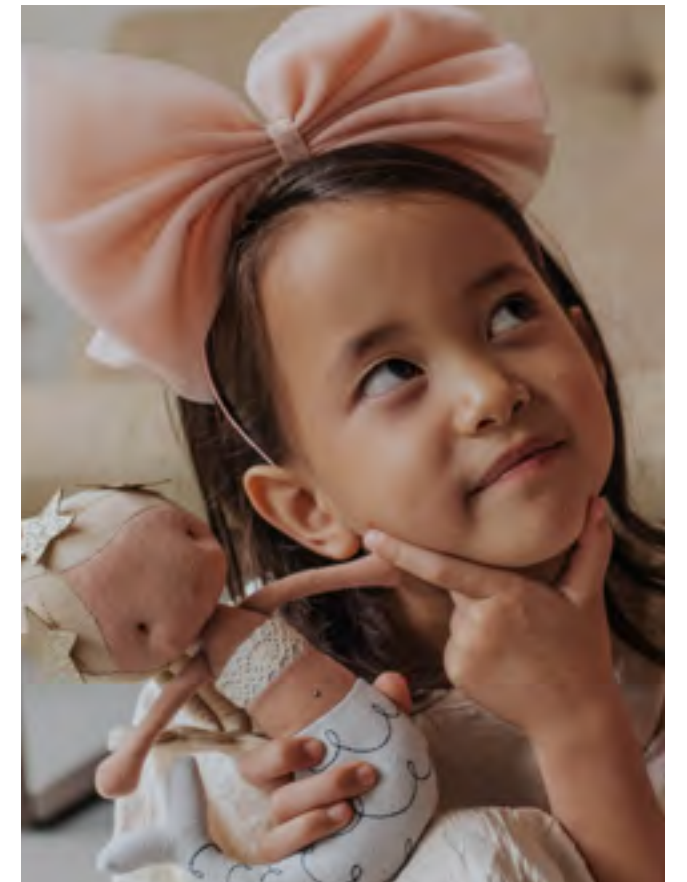


Mr. Crab Claude Christophe in gift box
30 cm - 12"
25.215.014 IC 4 • OC 12



Elephant Eleonor in gift box
18 cm - 7"
25.215.008 IC 4 • OC 12

“Every morning when I look in
the mirror I tell myself:
Claude Christophe, my boy, how
absolutely great is your moustache!
And then I just do my
little happy dance”





Cat Kitty
33 cm - 13"
25.215.035 IC 4 • OC 12



Piggy Ali
23 cm - 9"
25.215.038 IC 4 • OC 12



Giraffe Danny
30 cm - 12"
25.215.039 IC 4 • OC 12



Doll Day
35 cm - 14"
25.215.029 IC 4 • OC 12

Doll Day
And
her fabulous
faux fur!

Bear Beau

And
his raggedy
ruff



Bear Beau
20 cm - 8"
25.215.016 IC 4 • OC 12



Fox Fiorella
23 cm - 9"
25.215.050 IC 4 • OC 12







10CM



12CM



Mini Rattle assortment in display

10 cm - 4"

25.215.034 IC 16 • OC 48

RATTLES



Mini Squeaker assortment in display

12 cm - 5"

25.215.045 IC 16 • OC 48

SQUEAKERS



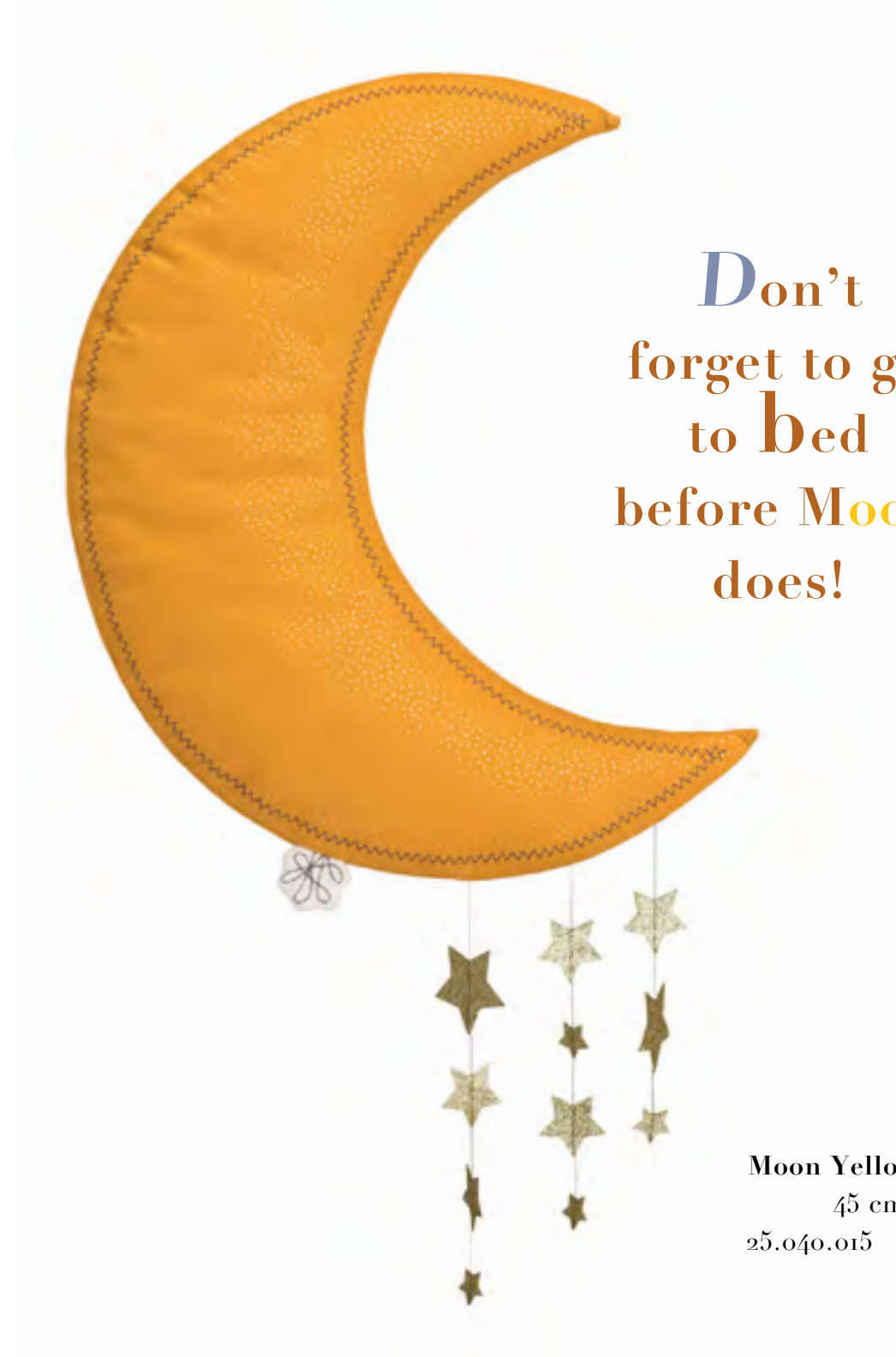
The Crown Mustard
one size fits all / with bag
25.040.022 IC 4 • OC 12



Cloud Corduroy White with stars
34 cm - 13"
25.040.005 IC 4 • OC 12



Cloud Corduroy Steel Blue with stars
34 cm - 13"
25.215.051 IC 4 • OC 12



Don't
forget to go
to **bed**
before **Moon**
does!

Moon Yellow with stars
45 cm - 18"
25.040.015 IC 4 • OC 12



The Gorgeous Garland with bag

300 cm - 118"

25.040.020 IC 4 • OC 12



ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys



Bon Ton Toys B.V.
Archangelkade 30C • 1013 BE Amsterdam • The Netherlands

www.internationalbontontoy.com