WWF
CUB CLUB
THE JANUARY UPDATE
SS 2022
BON TON TOYS
EST. 1933

MANIFESTO

Saving the planet.
Clearly the responsibility of
superheroes and caped crusaders.
Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.
With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD

Our values

CHALLENGE THE ESTABLISHMENT

We shake up the status quo
with passion, joy and creativity.

HELP PEOPLE BUY LESS

We make plush that lasts. Which means
less waste and less production.

CONTRIBUTE TO CHANGE

We invest in companies and donate to charities
that fight fo a better world.

INSPIRE OTHERS TO JOIN OUR QUEST

We help our customers reduce their own impact
on the environment.

ACCEPT WE'RE NOT THERE YET

We know we've still got a long way to go,
but we're enjoying every step of the way.

CUB CLUB

AFTER MORE THAN 25 YEARS OF SUCCESS
OF THE WWF PLUSH “CLASSIC” COLLECTION,
WE FELT THE NEED TO EXTEND THE REALISTIC
PLUSH COLLECTION WITH AN IMAGINATIVE
AND ON-TREND PRODUCT LINE.

WWF CUB CLUB WAS CREATED WITH THE GOAL OF SHAPING
A BETTER WORLD FOR ALL BABIES & TODDLERS.
WE CALL THEM “THE CLUB”.

THE COLLECTION IS MADE FROM THE SOFTEST MATERIALS AVAILABLE
AND IS, WITH ITS 100% RECYCLED STUFFING,
THE MOST ECO-FRIENDLY AND ETHICALLY PRODUCED
PLUSH IN THE WORLD.

FOR EVERY PLUSH SOLD, A 12% DONATION IS MADE
TO WWF (IN COUNTRY OF SALES) TO SUPPORT LOCAL
WWF CONSERVATION EFFORTS.

THANK YOU FOR LEAVING A BETTER WORLD
FOR OUR CHILDREN!

The bon Ton Toys manufacturing standards

ECO-friendly production	building better lives for workers	100% recycled filling
Der Blauer Engel	ICTI Ethical Toy Program	GRS Global Recycle Standard
12% of WWF Plush sales will be donated to WWF	supporting our employees to find better ways	every item is hand made

We know we still have a long way to go, but we're enjoying every step of the way.

BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.

ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF

18cm

18cm

YAY!

Paddy Platypus
18 cm - 7”
16.215.004 IC 6 • OC 36

Harry Hedgehog
18 cm - 7”
16.215.001 IC 6 • OC 36

NEW FRIENDS!

Lenny Lion
18 cm - 7”
16.215.003 IC 6 • OC 36

23cm

Panu the Panda
23 cm - 9”
16.183.014 IC 6 • OC 36

Mago the Monkey Brown
23cm - 9”
16.191.008 IC 6 • OC 36

Ebu the Elephant Pink
23 cm - 9”
16.193.014 IC 6 • OC 36

Filipa Flamingo
23 cm - 9”
16.170.001 IC 6 • OC 36

29cm

Ebu the Elephant Pink
29 cm - 11.5”
16.193.003 IC 4 • OC 24

Ebu the Elephant Dark Grey
29 cm - 11.5”
16.193.002 IC 4 • OC 24

SNUGGLE UP TIME!

29cm

Cornelio the Crocodile
29 cm - 11.5”
16.202.002 IC 4 • OC 24

29cm

LIMITED STOCK AVAILABLE

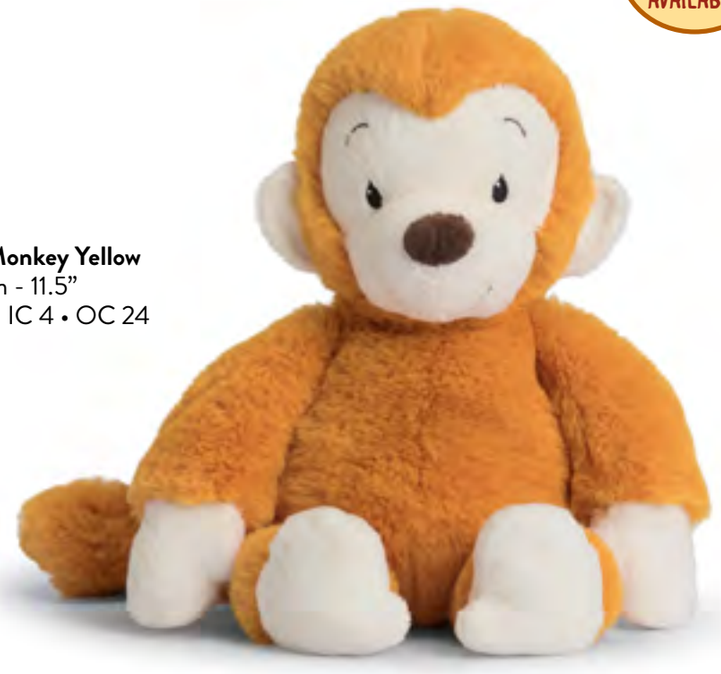
Rira Rhino
29 cm - 11.5”
16.194.001 IC 4 • OC 24

Panu the Panda
29 cm - 11.5”
16.183.010 IC 4 • OC 24

29cm

Mago the Monkey Brown
29 cm - 11.5”
16.191.001 IC 4 • OC 24

LIMITED STOCK AVAILABLE



Mago the Monkey Yellow
29 cm - 11.5”
16.191.007 IC 4 • OC 24

38cm

Ebu the Elephant Grey
38 cm - 15”
16.193.015 IC 6 • OC 18

38cm

THE BIG FRIENDLY GIANT

Panu the Panda
38 cm - 15”
16.183.015 IC 6 • OC 18

22cm

Panu the Panda
With Bell
22 cm - 7”
16.183.011 IC 6 • OC 36

Mago the Monkey Yellow
With Squeaker
22 cm - 7”
16.191.003 IC 6 • OC 36

Mago the Monkey Brown
With Squeaker
22 cm - 7”
16.191.002 IC 6 • OC 36

LIMITED STOCK AVAILABLE

Ziko the Zebra White
With Bell
22 cm - 7”
16.196.002 IC 6 • OC 36

20cm

Stevie the Shark Pink
20 cm - 8”
16.214.012 IC 6 • OC 36

LIMITED STOCK AVAILABLE

Stevie the Shark Grey
20 cm - 8”
16.214.011 IC 6 • OC 36

Raymond the Ray Pink
20 cm - 8”
16.214.018 IC 6 • OC 36

LIMITED STOCK AVAILABLE

ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys

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