

B.T. CHAPS

Chaps for life!



VOLUME 01. THE BULLDOG EDITION

LET'S BRING BACK THE CLASSICS.



*A bulldog edition is an early edition, or the first edition, of a daily newspaper and can be dated in advance.



BT. CHAPS

Chaps for life!

After 90 years of plush making history, we felt like something was missing from the current Bon Ton Toys portfolio. So we went to the archives and created exactly what we wanted. Something we know you're going to love; plush classics.

In the Spring of 2023, our 90th anniversary, we will be launching our new brand **B.T. Chaps**. A curated collection of amazing cats & dogs, categorized in 5 different themes. Themes that will grow over time! Think of teddy bears & farm animals.

B.T. - that's right, for "Bon Ton" - **Chaps** is the new plush brand you never knew you needed.



ALL
CHAPS
ARE:



& HAVE 100%
RECYCLED PET FILLING

90 YEARS OF DURABLE PLUSH.



Bon Ton Toys celebrates their 90th anniversary in 2023



BT. CHAPS

The story...

"A LONG TIME AGO, ALL THE WAY BACK IN 1933 TO BE EXACT,
OUR STORY BEGAN.

WE WERE JUST A FEW CHAPS BACK THEN, BUT WE TOOK GREAT
PRIDE IN BEING THE BEST CHAPS WE COULD BE. WITH THE
SHINIEST FUR, STURDIEST BODIES AND THE SOFTEST PAWS.
ALMOST A HUNDRED YEARS LATER, THAT HASN'T
CHANGED ONE BIT.

WE MAY LOOK A LITTLE DIFFERENT, DRESS A LITTLE SWANKIER
AND HAVE GROWN A LITTLE IN NUMBERS, BUT IN OUR HEARTS
WE'RE STILL THOSE SAME SWEET CHAPS THAT MEAN
NOTHING BUT GOOD."



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THE PATOOTIES



Jimmy the Pug



Joe the Cocker Spaniel



Bowie the White Persian



Sally the Calico

"Travelling light?
We're the perfect companion.
There's nowhere you can't take us"



Patooties in displays ass.
12 cm - 4,5" IC - 16 - OC - 48
32.216.001



Labradoodle Stacy Spacey
seems forever on a journey.

She's been to Bali,
climbed a few
mountains and came
back more confident
than ever.

Space is her next
destination, dare to
come along?

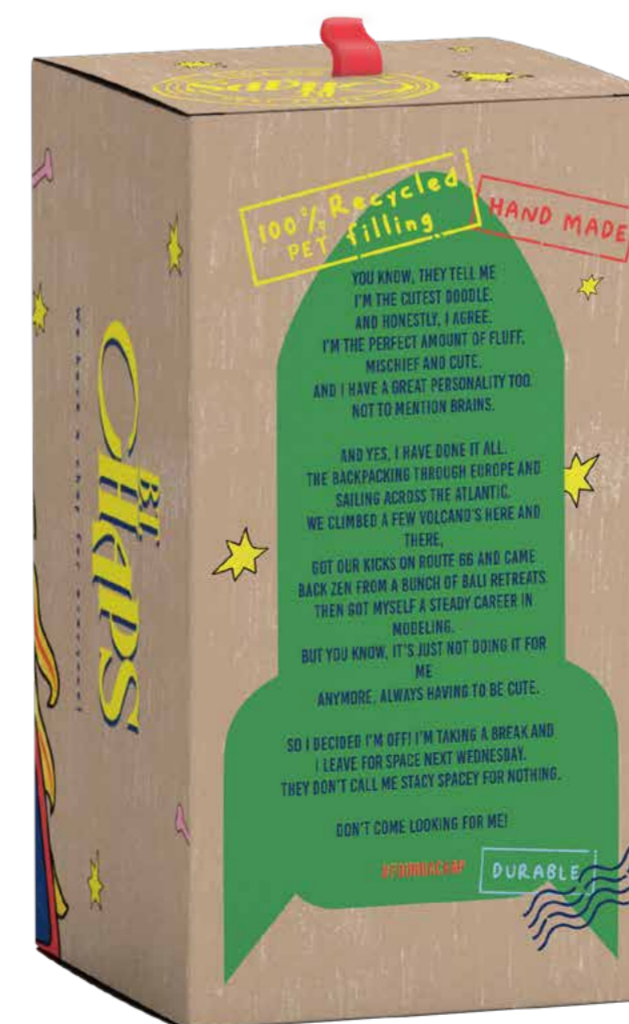
#CHAPSFORLIFE



THE TROTTERS



Stacy the Labradoodle
17 cm - 6,5" IC - 4 - OC - 36
32.177.004



BT
CHAPS



DURABILITY

B.T. Chaps is a happy & cheeky plush brand with a strong focus on durability.

All items are made of carefully selected materials, are hand made and always contain 100% recycled PET filling.

Not to mention produced according to high ethical standards.

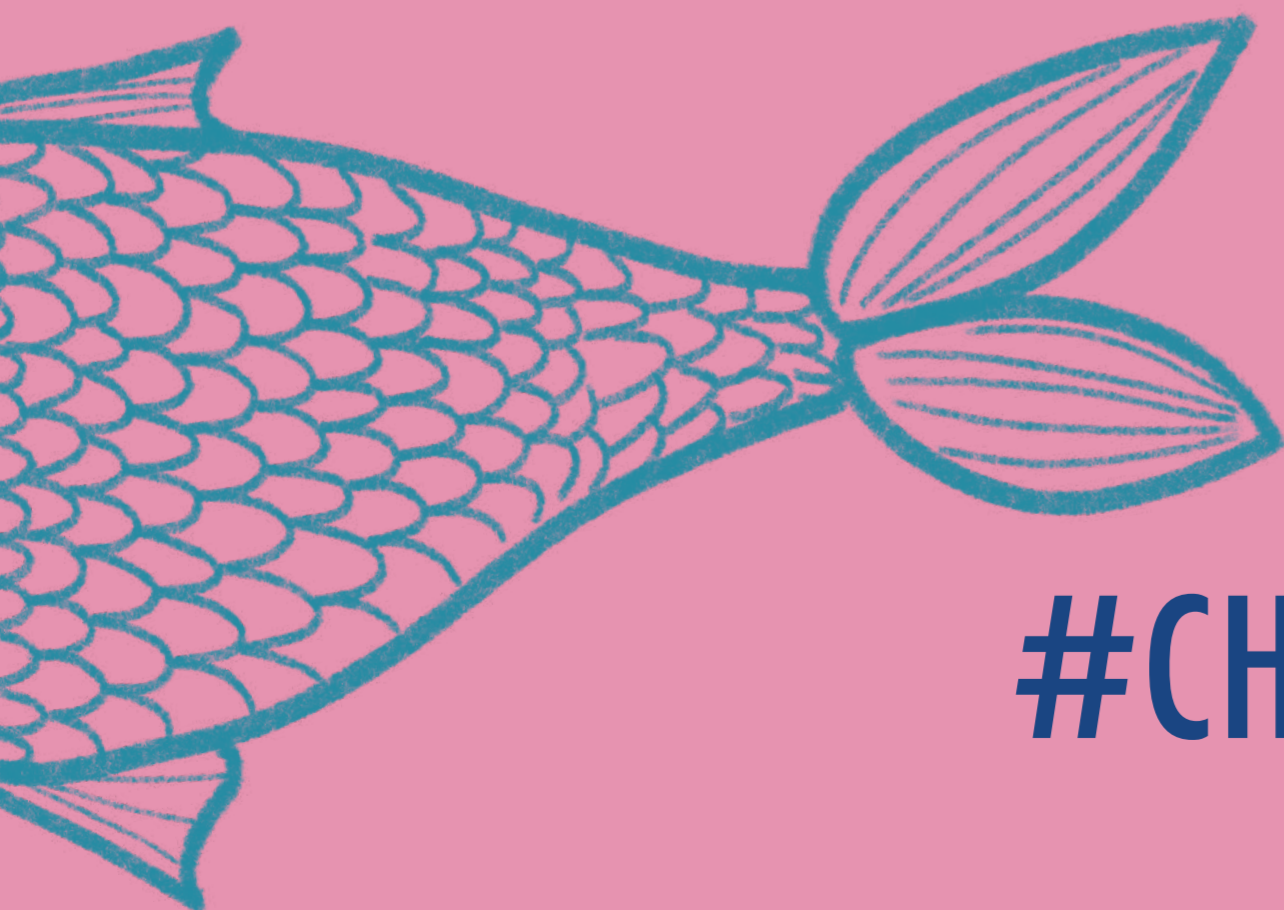
The B.T. Chaps plush animals are made to love & last for generations. You'll have a friend for life!

Eddie! Eddie! EDDIE!

Something smells fishy.
And it's not me, it's you!

This little mischief of a
Siamese needs a good cleaning.

Will you help him out?

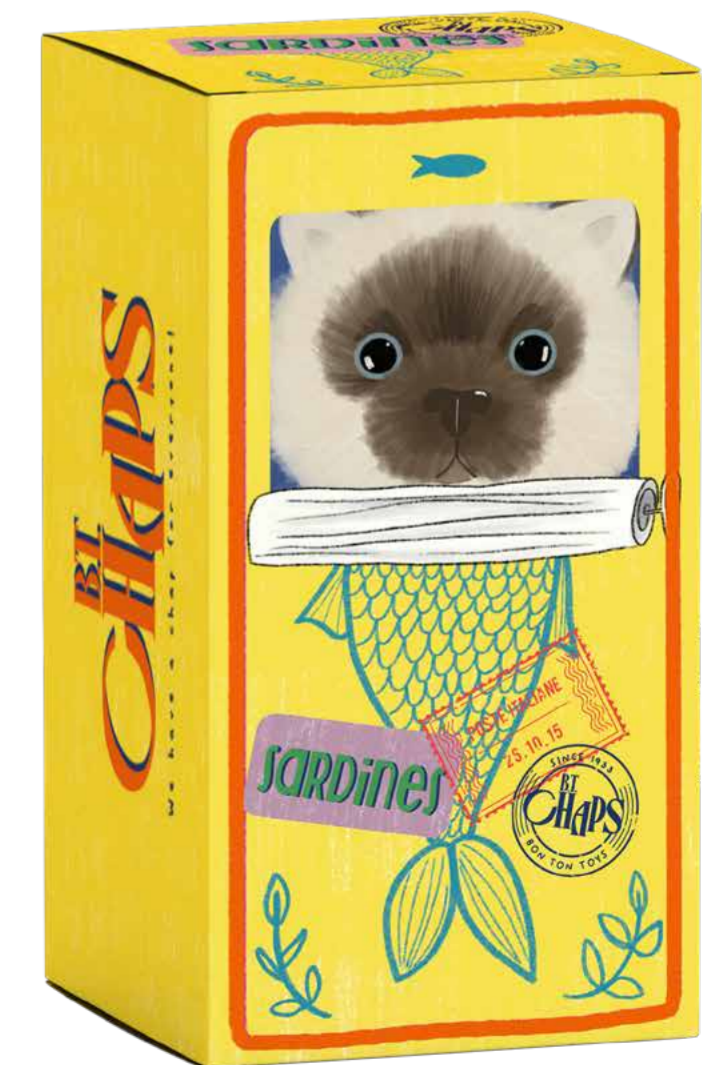
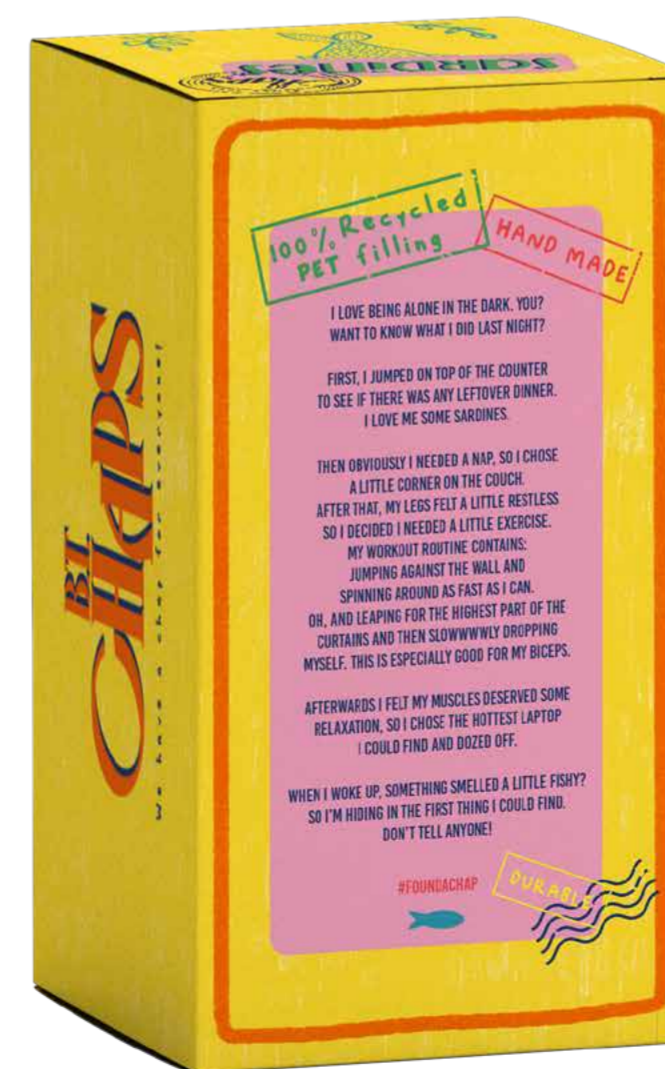


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THE TROTTERS



Eddie the Siamese
17 cm - 6,5" IC - 4 - OC - 36
32.179.004





B.T.
CHAPS

THE GOLDIES

THE GOLDIES

"WE ARE BASICALLY
THE GOLDEN GIRLS OF PLUSH.
AND ALWAYS NEED
NEW BESTIES. JOIN OUR CLUB!"



Nancy the Norwegian Forest Cat

20 cm - 8" IC - 6 - OC - 24

32.179.002

Loulou the Labrador

20 cm - 8" IC - 6 - OC - 24

32.177.002



THE HOMIES

IN
GIFTBOX



Freddy the British Shorthair
20 cm - 8" IC - 4 - OC - 24
32.179.003



Freddy, oh Freddy,
you little bugger!
Have you gone missing again?
Well this time it's finders keepers!

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THE HOMIES



Bertha the American Bulldog
20 cm - 8" IC - 4 - OC - 24
32.177.003

Bertha Bulldog loves: shorts, calves,
mail and excited greetings.

Guess her favourite person on the
planet is a no-brainer?
But not to worry! We think you'll
bump that mailman to 2nd place
in a heartbeat.



“LOOKING
COOL JUST
COMES
NATURAL
TO US”

The
Snazzies of '23

B.T.
CHAPS



THE SNAZZIES



Dolly the Ragdoll

32 cm - 12,5" IC - 3 - OC - 12

32.179.001

THE SNAZZIES



Herman the st. Bernard

32 cm - 12,5" IC - 3 - OC - 12

32.177.001

QUESTIONS?

We **LOVE** mail

SALES@IBTT.NL

Or visit our website
WWW.BONTONTOYS.COM



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